

# ENTERPRISE WEBCASTING & STREAMING

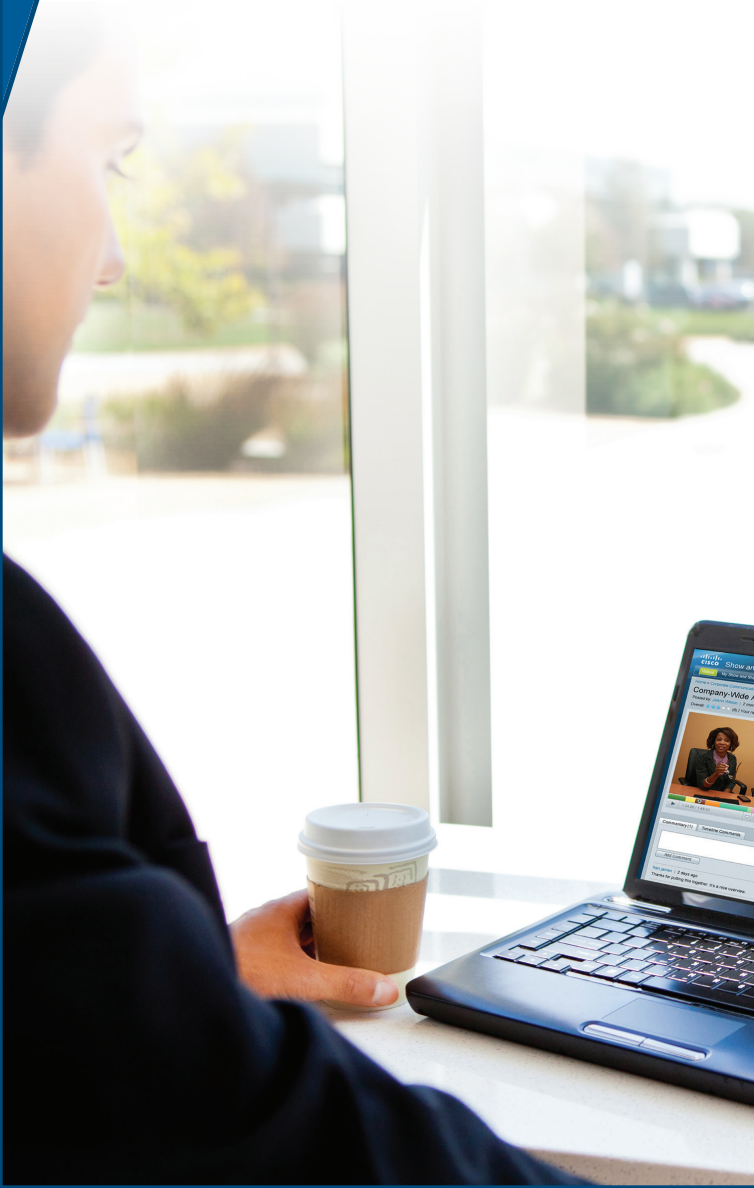
## Bring your message to the masses

Webcasting is a powerful, cost-effective way to communicate “face to face” with employees, customers, partners and shareholders. With SPS’s webcasting and streaming service, producing information-rich, professional webcasts is simple and cost-effective. We provide everything needed to deliver a successful video webcast, including production planning, video technicians, event producers, pre-event planning and testing.

SPS’s webcasting service is specifically designed for the delivery of rich-media communications, which facilitate the integration of video, voice and data and is accessible to viewers via a browser, from a PC, Mac, smart phone or tablet, live or on-demand. Use webcasting to announce your quarterly earnings, deliver training, hold a press conference, launch a product or manage a crisis.

### Standard Features and Capabilities:

- / **Control panels** — Allow for separate host, presenter and attendee
- / **Views** — Enable hosts to manage meeting functions behind the scenes
- / **Support for PowerPoint animation**
- / **Video** — Enables you to stream video in real time or save for rebroadcasts on-demand — SD & HD encoding options
- / **Audio** — Allows your presenters to talk in real time or save for rebroadcasts on-demand
- / **Polling, results and Q&A** — Allow for moderated question and answer sessions
- / **Social Media** — embedded Twitter feeds
- / **Flash video** — Push video clips to your audience with ease
- / **Archive** — Save events for future playback
- / **Scalable** — Stream live events for up to 100K people
- / **Secure encryption** — The ability to hold meeting in confidence within secure environments
- / **Customized player and registration options**
- / **Technical Support** — For live events
- / **Closed captioning**



### Advanced Features and Capabilities:

- / **Multicasting** — For broadcasts streamed over your internal network
- / **Cross-platform compatibility** — The universal Flash H.264 is natively supported on all platforms
- / **Firewall friendly** — Flash is a Firewall-friendly format, allowing end users to view content beyond the Firewall
- / **Improved synchronization** — Enjoy real-time synchronized transitions that enhance performance
- / **A richer experience** — Enhanced audio and video quality substantially improves performance and the user experience

### Pre-Event Support

We assign an event team to work closely with you to ensure seamless operation throughout every aspect of your event — from upfront discovery and speaker training to event facilitation and post-event marketing. Your Event Manager will facilitate and oversee everything for you, including on-site preparation, camera crews, lighting, audio equipment and more. Our end-to-end production and technical management goes a step further and even includes:

- / Event and registration customization
- / Pre-event end-to-end testing and rehearsal
- / Full in-house video production and editing
- / On-site certified Web technicians
- / Logistics coordination
- / Portable encoding and transmission equipment
- / Optional satellite and fiber downlinks
- / Mobile support for iOS and Android devices
- / End user helpdesk support

Webcasting can be a major factor in decreasing the cost of doing business, while increasing productivity by allowing you to reach your audience anywhere at anytime. Let us help you maximize your event experience with the safest and most cost effective form for distributing multiple media, such as streaming video, audio, graphics, HTML, presentation documents and more.

*Learn more about*

## WEBCASTING & STREAMING from SPS

Contact SPS today at 888-777-7280 or visit [www.spscom.com](http://www.spscom.com).

**SPS** / Integrate. Collaborate. Accelerate.

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